

THIS WEEK'S HOTTEST BRAND NEW ACT

DECLAN J DONOVAN

KEY TRACK: Pieces

LABEL: Unsigned

MANAGEMENT: Ben Karter Music

TWITTER: @declanjdonovan

WHO: Declan J Donovan is a young singer and songwriter who might just be sneaking into the big time.

WHAT: Pop songs played mostly acoustic, Donovan's tracks start off sad and then take off.

WHERE: Harlow, Essex. Fun fact: Harlow is also home to Rupert Grint.

SNEAKING INTO THE BIG TIME YOU SAY?

With radio success and growing live

profile on the continent, not to mention an identifiably emotional vocal style, Donovan could be following in the footsteps of recent UK breaking acts such as Rag'N'Bone Man, Tom Walker and Freya Ridings.

WHAT'S THE HIT?

Better, from 2017, has over 13 million plays on Spotify (where Donovan has over 1m monthly listeners) and Fallen So Young has 11m, but current single Pieces is his strongest so far.

AND WHAT'S NEXT?

We're now in the 'will he or won't he?' area, as the buzz surrounding Donovan intensifies and labels circle. Watch this space, as they say.